PURE INDIGO

Less is better for you and for the environment

aniline free denim



Textil Santanderina Since 1923

PURE INDIGO

WHAT ARE ANILINES?

They are chemical substances derived from aromatic hydrocarbons, widely used in industrial processes. Long term exposition to anilines can be harmful for health.

So we have decided to take action!

OUR COMMITMENT



+ well-being



+ environment



+ fashion



The more transparent the formula, the cleaner the water!

Healthier
More sustainable
More intense
Timeless indigo

aniline free denim







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