

PURE DENIM

Less is better
for you and for the
environment

anilines
free
denim



Textil
Santanderina
Since 1923

PURE DENIM

WHAT ARE ANILINES?

They are chemical substances derived from aromatic hydrocarbons, widely used in industrial processes. Long term exposition to anilines can be harmful for health. So we have decided to take action!

OUR COMMITMENT



+ well-being



+ environment



+ fashion



ANILINES-FREE SEWAGE

The more transparent the formula, the cleaner the water!

Healthier
More sustainable
More intense
Timeless indigo

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